FESTIVE SEASON
THE SO/ WAY



‘TIS THE SEASON TO GLOW

This festive season, SO/ Ras Al Khaimah sets the scene for bold celebrations, playful sophistication and a little extra sparkle.

From sun-kissed days to electric nights, step into a world where fashion meets festive glamour, every celebration makes a statement and a touch of the unexpected adds a playful twist to the season.

Let the festivities begin. The SO/ way.

YOUR FESTIVE PROGRAMME AT A GLANCE

10 DECEMBER	CHRISTMAS TREE LIGHTING
24 DECEMBER	CHRISTMAS EVE
25 DECEMBER	CHRISTMAS DAY BRUNCH
31 DECEMBER	NEW YEAR'S EVE CELEBRATION
01 JANUARY	NEW YEAR'S DAY BRUNCH
06 JANUARY	ORTHODOX CHRISTMAS EVE
07 JANUARY	ORTHODOX CHRISTMAS BRUNCH













CHRISTMAS TREE LIGHTING

10th December 2026

Turn up the festive sparkle with a Christmas Tree Lighting celebration, the SO/ way. Enjoy festive cocktails, creative workshops, DJ beats and live violin performances as we count down to the grand illumination of our Christmas tree. The celebration continues with a specially curated festive buffet and a signature touch of SO/ flair.





CHRISTMAS IN STYLE

CHRISTMAS EVE

24th December 2026

Christmas Eve takes on a fashionable twist at SO/ Ras Al Khaimah. Start with golden-hour cocktails before settling in for a festive dinner featuring seasonal favourites, international flavours and festive desserts. With live music setting the mood and celebrations unfolding throughout the evening, it's a Christmas Eve made for celebrating in style.

CHRISTMAS DAY BRUNCH

25th December 2026

Christmas Day takes centre stage at The Market, where festive indulgence meets a lively brunch scene. Discover a tempting selection of seasonal delicacies and culinary favourites, while DJ beats set the tempo for an afternoon of leisurely dining, cheerful toasts and Christmas celebrations with a fashionable flair.



SO/ SCENE

FESTIVE WELLNESS SESSIONS &

CREATIVE WORKSHOPS

SUNSET COCKTAILS

BY THE BEACH

FESTIVE RECEPTION WITH LIVE

DUO PERFORMANCES

AT THE CONCEPT STORE

CHRISTMAS EVE BUFFET WITH

LIVE ENTERTAINMENT

AT THE MARKET

YOUR FESTIVE RUNWAY

Festive dining at Chiano, Hadaba and The Market

Live music and special performances across the resort

Live performance by Carlton J. Smith at Palm Stage.

DJ sets, roaming dancers and surprise acts

Spectacular midnight countdown, drone show and fireworks

Late-night celebrations at Palm Stage and Savant



NEW YEAR'S EVE

31st December 2026

Step into 2027, where the night is your runway and every moment is thoughtfully curated for you. From the captivating rhythms of New York to spectacular live performances and DJ sets, the evening unfolds in a celebration of music, fashion and unforgettable moments. As midnight approaches, the skies above Al Marjan Island transform into a canvas of light, with a mesmerising drone show and dazzling fireworks welcoming the new year.



THE FIRST BRUNCH OF 2027

1st January 2027

Start 2027 in style with a New Year's Day Brunch where festive indulgence meets a touch of glamour. Discover an exquisite selection of international flavours, culinary creations and decadent desserts, while live entertainment sets the mood. Raise a glass to new beginnings and celebrate with signature SO/ flair.

NEW YEAR'S EVE HEADLINER

This New Year's Eve, the spotlight is on an extraordinary celebration where the sounds of New York soul meet the signature style of SO/ Ras Al Khaimah.

Get ready for an unforgettable evening headlined by internationally acclaimed New York soul and funk artist Carlton J. Smith, bringing his electrifying energy and powerhouse vocals to the stage with a live set that blends jazz, pop and soul with the sounds of the '80s, '90s and 2000s.

From timeless classics to infectious grooves, the night comes alive with music, glamour and excitement, setting the perfect rhythm for the countdown to 2027





ORTHODOX CHRISTMAS IN STYLE

ORTHODOX CHRISTMAS EVE

6th January 2027

Orthodox Christmas Eve, with a new sense of style. A playful take on tradition, where festive creativity meets golden-hour cocktails, exquisite dining and a soundtrack made for the occasion. From sun-kissed afternoons to music-filled nights, discover Christmas through the unmistakable lens of SO/.

ORTHODOX CHRISTMAS BRUNCH

7th January 2027

An Orthodox Christmas celebration with a fashionable twist. Gather for a festive brunch filled with seasonal flavours, joyful moments and a little extra sparkle. From exquisite culinary creations to uplifting DJ beats, the afternoon brings together the magic of Christmas and the unmistakable energy of SO/.

SO/ SCENE

A FESTIVE DOSE OF MOVEMENT, WELLNESS AND FEEL-GOOD ENERGY

CHRISTMAS-INSPIRED CREATIVE WORKSHOPS

GOLDEN-HOUR COCKTAILS BY THE BEACH

FESTIVE WELCOME WITH LIVE DUO AT THE CONCEPT STORE

CHRISTMAS EVE FEAST AT THE MARKET

LIVE PERFORMANCES AT PALM HOUSE STAGE



GLOW ON & CELEBRATE WITH SO/ STYLE



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